Captioning Videos with YouTube

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Value Add

- Broadens audience
  - Hearing impaired /disabled
  - Varied learning styles
  - ESL students
- Discoverable
- Searchable/reusable
- Translatable

The Process

1. YouTube account
2. Upload video to YouTube
3. Review and edit auto-captions
4. Share video with students
   - Closed captions
   - Transcript

Step 1. YouTube Account

- Free account via go.olemiss.edu

Step 2. Upload Video

Step 3. Review & Edit Auto Captions

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Step 4. Share with Students
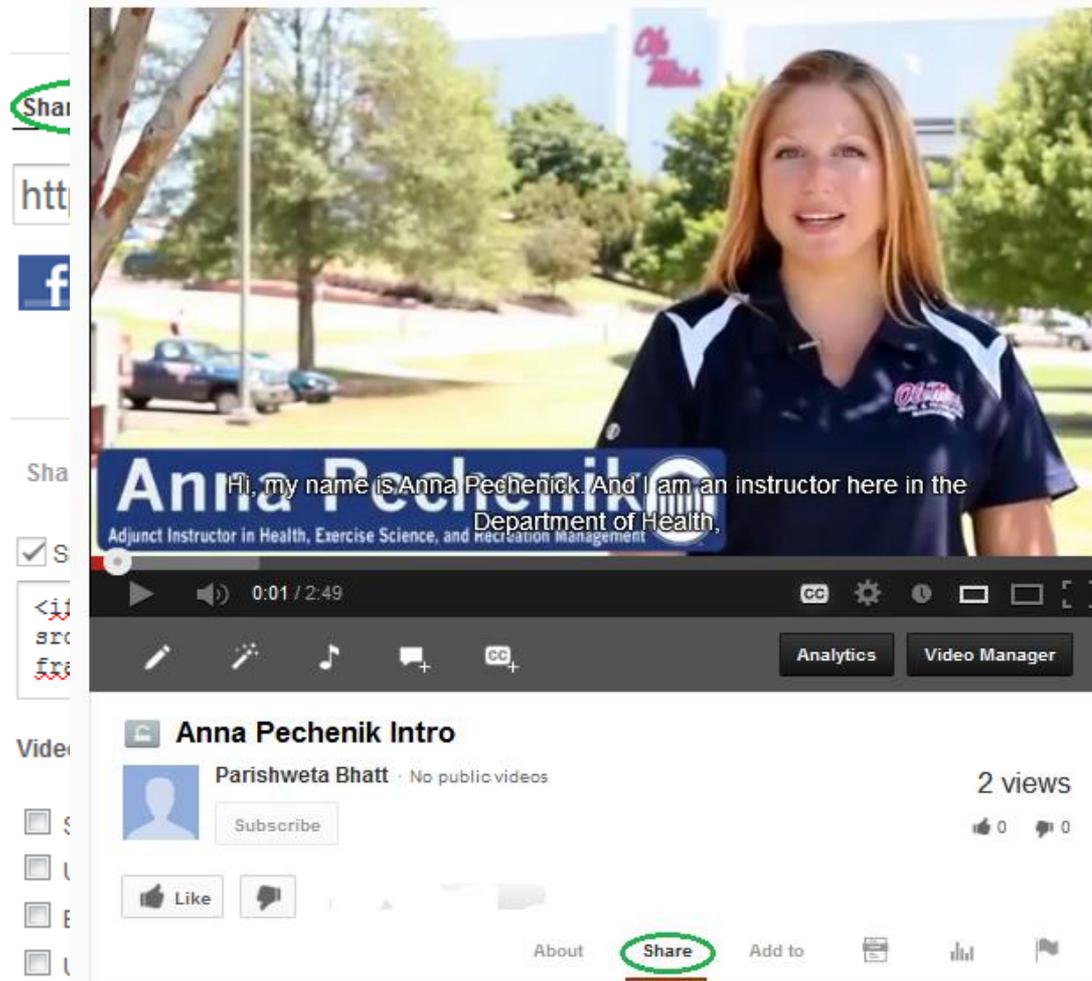
Upload Transcripts

- Auto-synchs with audio

Anna Pechenik Intro

Request translation | Upload caption file or transcript

Active tracks

English | ×

English | automatic captions

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Download Transcripts

- Remove time information

Best Practices – YouTube Account

- Review and adjust "Privacy Settings"
- Review and adjust "Defaults"
  - *Privacy*: Public/Private/Unlisted
  - *Category*: Education (if nothing else)
  - *License*: Standard YouTube/Creative Commons
- Review and edit auto-captions, always!
- Respect copyright

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Best Practices – Audio/Video

- Record in a quiet environment

- Use a good quality microphone

- Start with a script

- Be clear, be brief

- Review and edit auto captions

- Provide transcript

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References

- Images
  - Blackboard Learn logo (www.blackboard.com)
  - UM Gmail screenshots (www.go.olemiss.edu)
  - YouTube logo (www.youtube.com)
- Video Example
  - Used with permission from Anna Pechenik, Instructor for Department of Health, Exercise, and Recreation Science, UM

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