

# Captioning Videos with YouTube

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# Value Add

- Broadens audience
  - Hearing impaired /disabled
  - Varied learning styles
  - ESL students
- Discoverable
- Searchable/reusable
- Translatable

# The Process

1. YouTube account
2. Upload video to YouTube
3. Review and edit auto-captions
4. Share video with students
  - Closed captions
  - Transcript



# Step 1. YouTube Account

- Free account via go.olemiss.edu



A screenshot of the University of Mississippi's online portal. The page features a navigation menu on the left with icons for Mail, Calendar, Docs, Sites, and myOleMiss. The main content area displays a sign-in form for the University of Mississippi account. The form includes fields for Username (psbhatt) and Password (masked with dots), a "Sign in" button, and a link for "Can't access your account?". The page also shows a "Welcome" message and a search bar.

# Step 2. Upload Video

YouTube

Search

Upload

## Create your YouTube channel

Creating a YouTube channel lets you upload videos, create playlists and respond to videos with comments. [Learn more](#)

**Upload videos**  
Videos you upload to YouTube will appear on your channel if you make them public.

**Create playlists**  
With a channel you'll also be able to create playlists. If you make a playlist public it will be associated with your profile.

**Comment**  
Your comments and likes will be associated with your profile. You can control if they appear on your channel by adjusting the sharing settings here.

**Tags**  
Would you like to appear on YouTube as a different name, brand or organization? [Create a username](#)

**Video thumbnails** ?



### How you'll appear on YouTube



**Parishweta Bhatt**  
From your Google Profile [Edit](#)

**OK, I'm ready to continue**

# Step 3. Review & Edit Auto Captions

Anna Pechenik  
Anna Pechenik  
Anna Pechenik

**Anna Pechenik**  
Adjunct Instructor in Health, Exercise Science, and Recreation Management

0:02 / 2:49

CC

Captions

script

Download

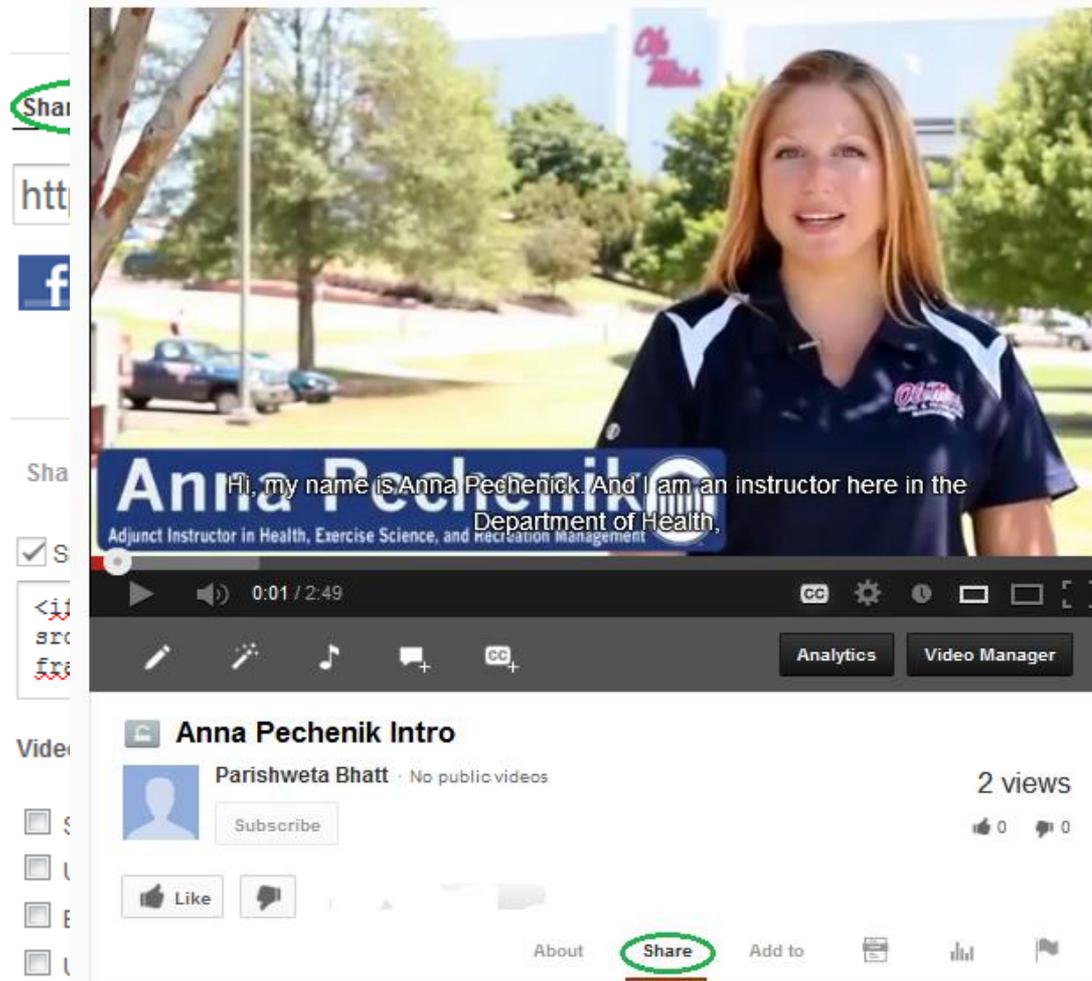
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IS

Cancel Done

# Step 4. Share with Students



The image shows a YouTube video player interface. The video title is "Anna Pechenik Intro" and the channel is "Parishweta Bhatt". The video content shows a woman, Anna Pechenik, speaking. A subtitle reads: "Hi, my name is Anna Pechenik. And I am an instructor here in the Department of Health, Adjoint Instructor in Health, Exercise Science, and Recreation Management". The video player controls show a progress bar at 0:01 / 2:49. The "Share" button is circled in green. The video player also shows "Analytics" and "Video Manager" buttons.

# Upload Transcripts

- Auto-synchs with audio

Anna Pechenik Intro



Request translation

Upload caption file or transcript

Active tracks

English

×

English automatic captions

# Download Transcripts

- Remove time information

Anna Pechenik Intro



Language: English

Track name:

Caption text: **Download**

0:00 Hi, my name is Anna Pechenick. And I am an instructor here in the Department of Health,

0:04 Exercise Science, and Recreation Management at the University of Mississippi.

0:08 my doctor's degree is in recreation  
hikes in these new services

0:11 administration from central michigan  
university and then masters degree is in

0:16 park and recreation management here maps

0:19 my interest in recreation happens to be

Disable Delete Cancel Done

# Best Practices – YouTube Account

- Review and adjust “Privacy Settings”
- Review and adjust “Defaults”
  - *Privacy*: Public/Private/Unlisted
  - *Category*: Education (if nothing else)
  - *License*: Standard YouTube/Creative Commons
- Review and edit auto-captions, always!
- Respect copyright

# Best Practices – Audio/Video

- Record in a quiet environment
- Use a good quality microphone
- Start with a script
- Be clear, be brief
- Review and edit auto captions
- Provide transcript

# References

- Images
  - Blackboard Learn logo ([www.blackboard.com](http://www.blackboard.com))
  - UM Gmail screenshots ([www.go.olemiss.edu](http://www.go.olemiss.edu))
  - YouTube logo ([www.youtube.com](http://www.youtube.com))
- Video Example
  - Used with permission from Anna Pechenik, Instructor for Department of Health, Exercise, and Recreation Science, UM